

AGRETAIN LEARNING GOES DIGITAL



The AGRETAIN e-learning environment is bringing the project's curriculum, Learning Units and educational resources together in one accessible online space. Learners will be able to explore sustainable market gardening through flexible courses, multimedia content and practical activities.

The AGRETAIN Interactive Map connects information about seasonal crops and regional growing conditions with portraits of existing market gardens. It offers learners a practical way to explore how soil, water, climate and local circumstances influence market gardening across Europe.



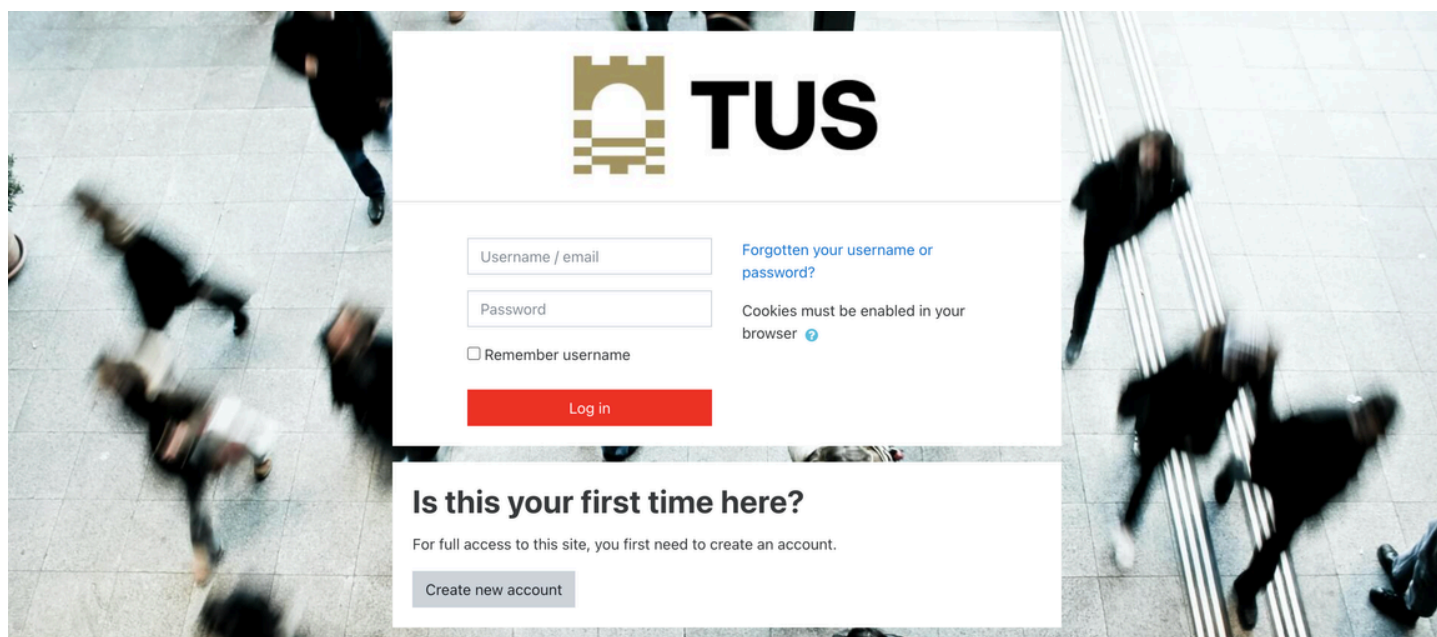
EXPLORING EUROPEAN MARKET GARDENING

FROM THE FIELD TO THE DIGITAL CLASSROOM

A central ambition of AGRETAIN is to make market gardening education available beyond a single classroom, farm or country. The project's e-learning environment has been developed to give students, farmers, neo-farmers, trainers and agricultural advisers flexible access to the AGRETAIN Learning Units, regardless of where they are based or how they prefer to organise their learning. The online platform provides a common space where learners can access the project's educational content and follow the different Learning Units in a structured way. Access is managed through the AGRETAIN Moodle environment hosted by TUS, where users can create an account and log in to the platform. The digital format allows the project resources to remain available beyond face-to-face training sessions and supports learners who may not always be able to participate in classroom-based activities. Flexibility is an important part of the learning approach. Participants can move through the courses at their own pace, return to specific topics when needed and use the online materials according to their previous knowledge, professional experience and available time. Such an approach can be particularly useful for farmers and other practitioners who often need to combine training with seasonal work and everyday responsibilities.

A VARIETY OF DIGITAL LEARNING RESOURCES

The online courses combine different types of learning content, including videos, photographs, audio materials, presentations, case studies, practical examples, tips and interactive activities. A varied mix of formats helps make the learning experience more engaging and gives participants different ways to explore the topics according to their preferences, experience and available time. Visual and practical resources also support learners in connecting the information presented in the courses with situations they may encounter on a farm. Practical application plays an important role throughout the courses. Learners are encouraged to consider how the knowledge gained can support real decisions related to crop planning, soil management, biodiversity, business development, customer relationships and everyday farm organisation. Case studies and practical examples provide opportunities to explore how different approaches can work in real situations, while interactive activities invite learners to reflect on how similar ideas could be adapted to their own farming context.



MARKET GARDENING ACROSS EUROPE

THE AGRETAIN INTERACTIVE MAP

Market gardening is influenced by local conditions. Crops that perform well in one region may require different planning, timing or management in another. The AGRETAIN Interactive Map presents information about selected European regions, including seasonal cultivations, soil characteristics, water availability, temperature and humidity. Learners can use the map to compare regional conditions, explore suitable crops and better understand the environmental factors that influence the design of a market garden.

FARM PORTRAITS: INSPIRATION FROM PRACTICE

The Interactive Map is enriched with portraits of existing market gardens from the participating countries, giving learners the opportunity to explore a wide range of real farming experiences across different local contexts. Each portrait introduces the story of a specific farm and offers a closer look at the choices growers make in relation to production, organisation and their surrounding environment. Particular attention is given to the way each farm responds to local conditions. Factors such as climate, soil, available land, access to markets and community needs can influence how a market garden is organised and developed. The portraits show how growers adapt their practices to those realities, select suitable production methods and make practical decisions about crops, farm layout, resources and day-to-day management.

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